Grand Fiesta Americana
RIVIERA CANCÚN
All Inclusive Resort & Spa



GRAND FIESTA AMERICANA RIVIERA CANCÚN

CONVENTION CENTER

GRAND FIESTA AMERICANA RIVIERA CANCÚN



WHERE CARE BRINGS PEOPLE TOGETHER

Thoughtful gatherings. Warm Mexican hospitality. The openness of Riviera Cancún.

Bring your group together in a setting that combines convention-center scale with a Caribbean resort experience. Two divisible ballrooms, smaller meeting spaces, a foyer and a terrace offer flexible options for your program—with Grand Fiesta Americana's thoughtful hospitality at the heart of every gathering.

CONNECTION CONTINUES BEYOND THE AGENDA

Refined rooms and suites, shared meals, pools, spa experiences and time by the Caribbean extend your event into a complete group stay—bringing people closer through warm Mexican hospitality.

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TELL US WHAT MATTERS TO YOUR GATHERING

Share your dates, guest count, preferred layout and accommodation needs with our events team.

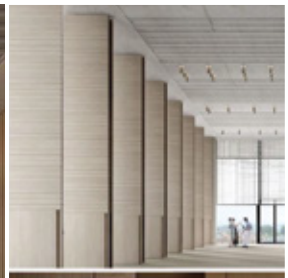
REQUEST A PROPOSAL

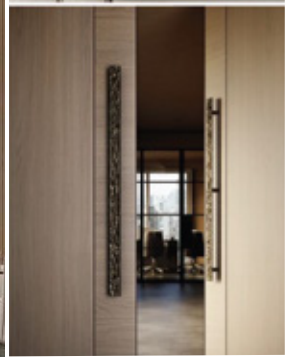
Planning capacities depend on the final approved layout. Banquet figures consider round tables of 10. Full ballrooms include their individual sections. Foyer and Terrace uses and capacities are available upon consultation.

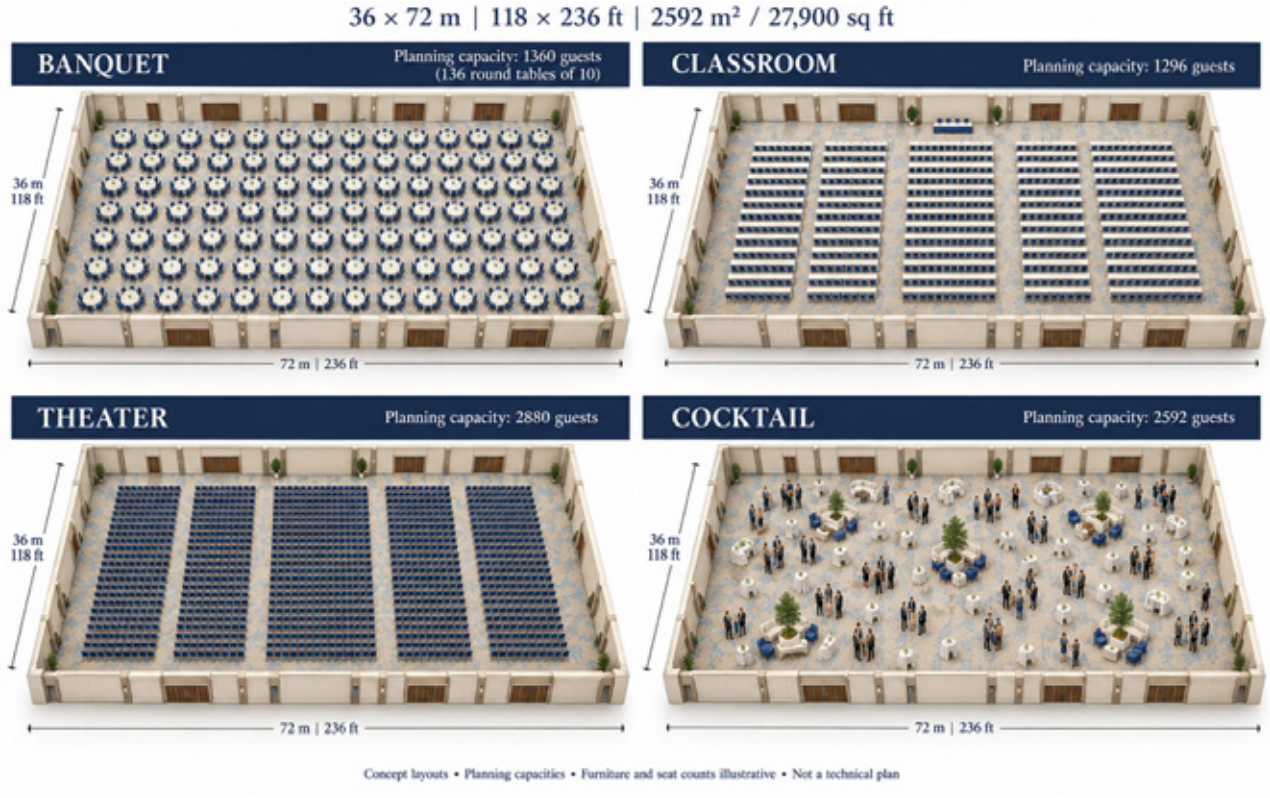
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GRAND BALLROOM / GRAN SALÓN







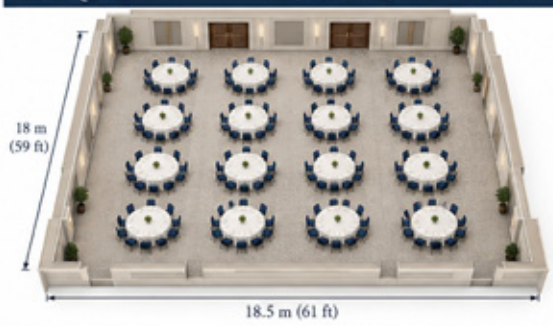


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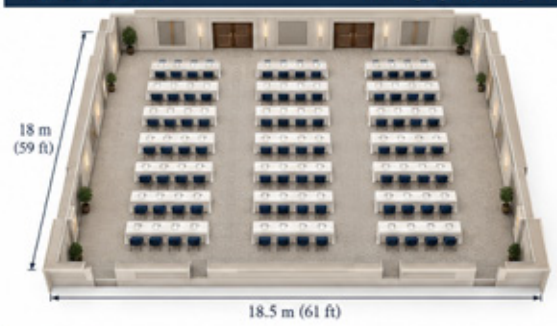
ROOM 1 / SALÓN 1

18.5 × 18 m | 61 × 59 ft | 333 m² / 3,584 sq ft

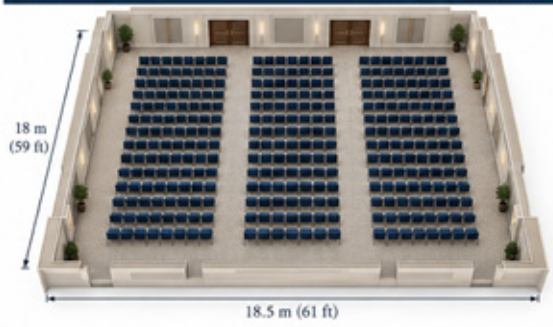
BANQUET — Planning capacity: 160 guests (16 round tables of 10)



CLASSROOM — Planning capacity: 166 guests



THEATER — Planning capacity: 370 guests



COCKTAIL — Planning capacity: 333 guests

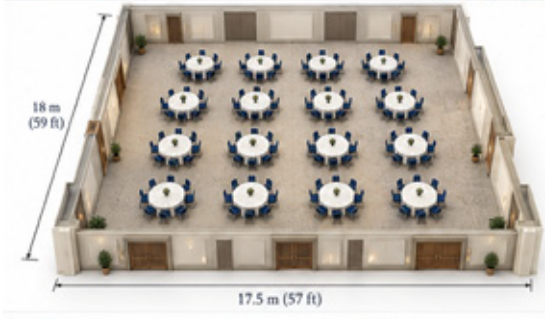


Concept layouts • Planning capacities • Furniture and seat counts illustrative • Not a technical plan

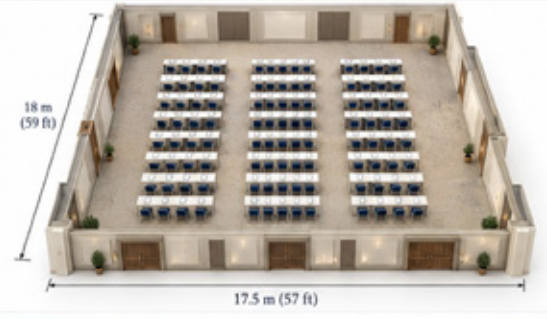
ROOM 2 / SALÓN 2

17.5 × 18 m | 57 × 59 ft | 315 m² / 3,391 sq ft

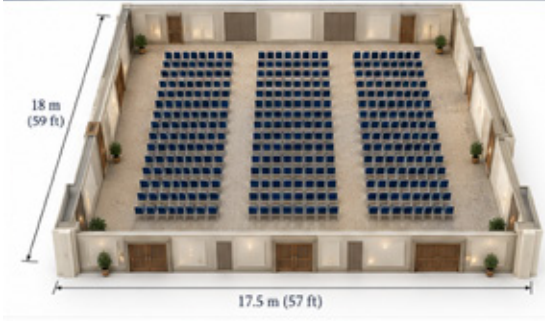
BANQUET — Planning capacity: 160 guests (16 round tables of 10)



CLASSROOM — Planning capacity: 157 guests



THEATER — Planning capacity: 350 guests



COCKTAIL — Planning capacity: 315 guests

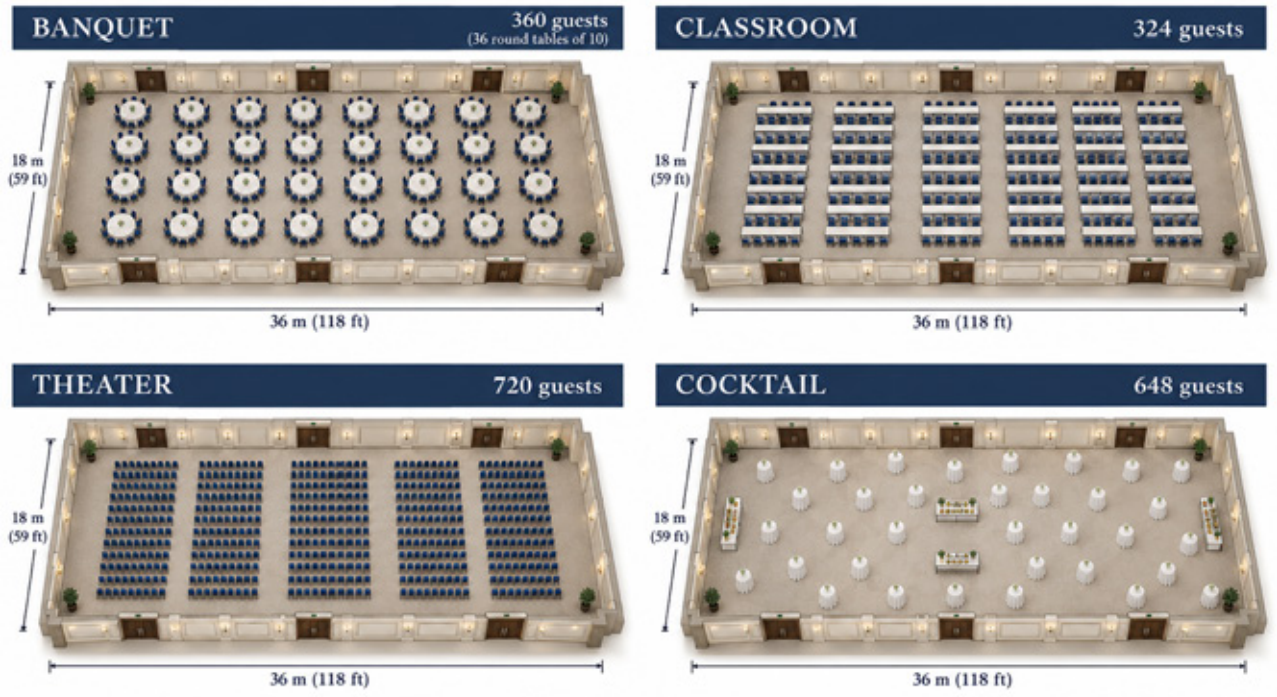


Concept layouts • Planning capacities • Furniture and seat counts illustrative • Not a technical plan

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ROOM 3 / SALÓN 3

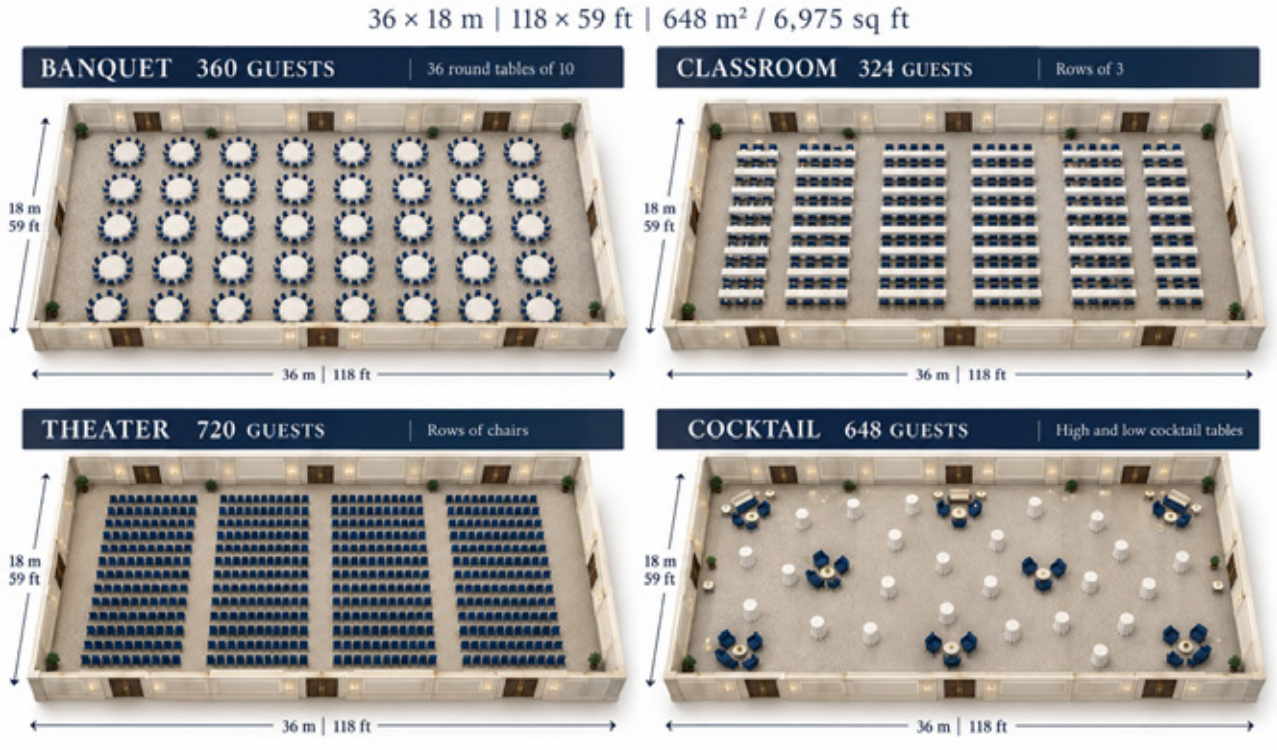
36 × 18 m | 118 × 59 ft | 648 m² / 6,975 sq ft



Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

ROOM 4 / SALÓN 4

36 × 18 m | 118 × 59 ft | 648 m² / 6,975 sq ft

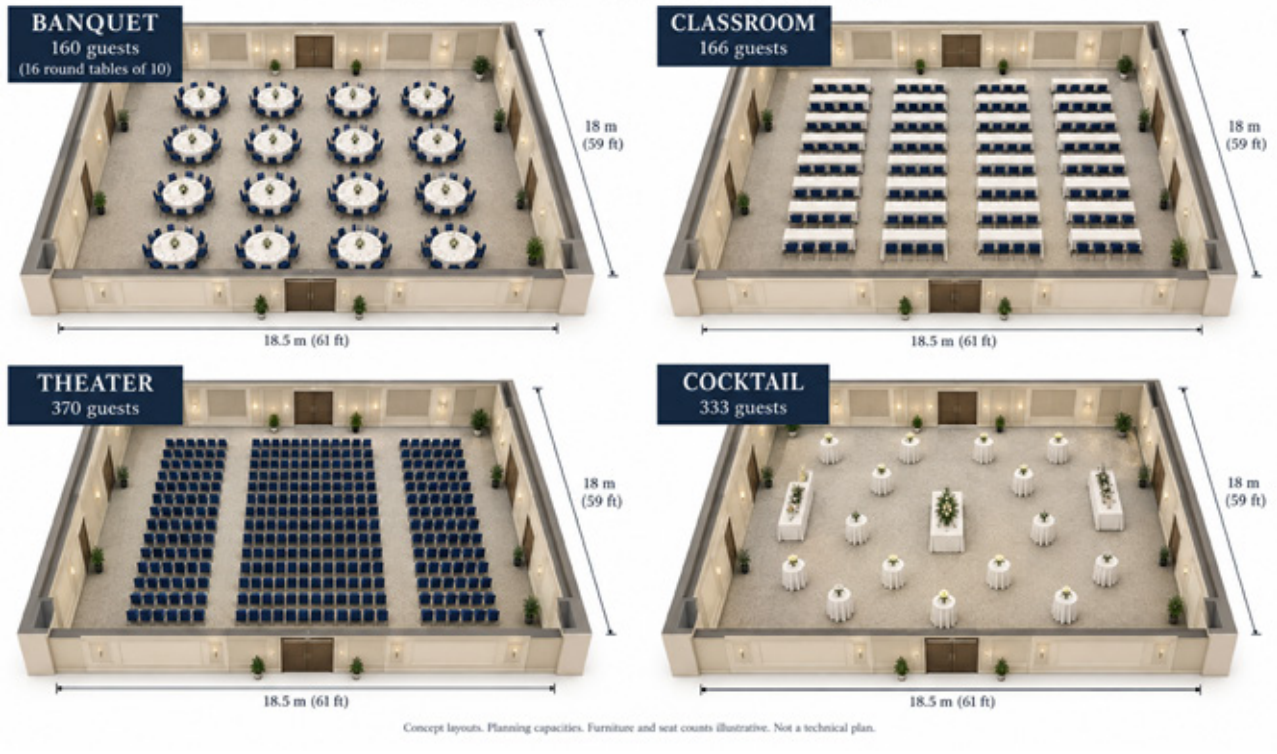


Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

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ROOM 5 / SALÓN 5

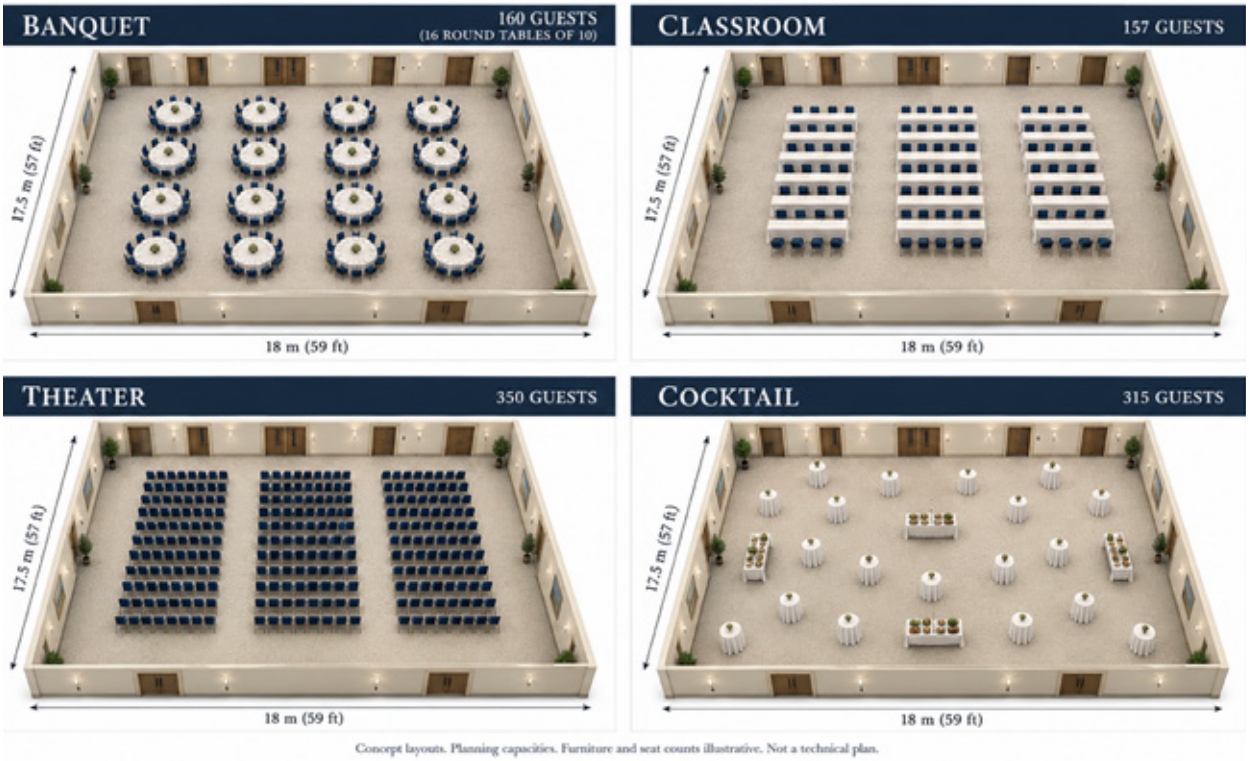
18.5 × 18 m | 61 × 59 ft | 333 m² / 3,584 sq ft



Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

ROOM 6 / SALÓN 6

17.5 × 18 m | 57 × 59 ft | 315 m² / 3,391 sq ft



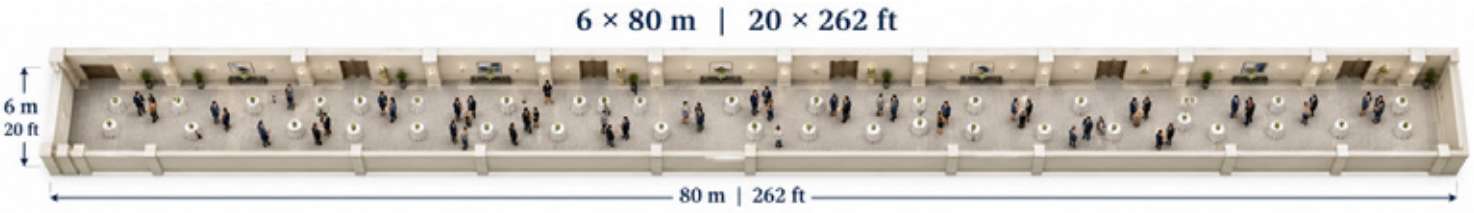
Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

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FOYER / FOYER

MAKE ROOM FOR CONNECTION BETWEEN SESSIONS.

A 578 m^2 / 6,222 sq ft foyer and 538 m^2 / 5,791 sq ft terrace provide additional spaces to consider for arrivals, pauses and conversations throughout your program.





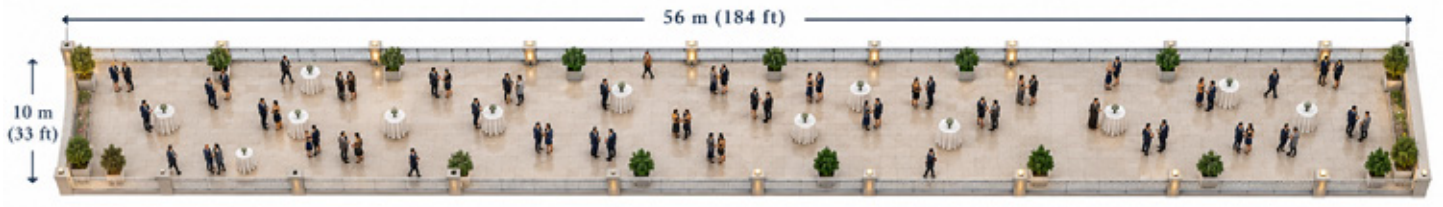
COCKTAIL — 578 GUESTS (CHART ESTIMATE)

Reported area:
578 m² / 6,222 sq ft

Dimensions imply
480 m² / 5,167 sq ft.
Area discrepancy requires confirmation.

Concept only. Capacity subject to area verification and circulation requirements.

TERRACE / TERRAZA



COCKTAIL — 538 GUESTS
(CHART ESTIMATE)



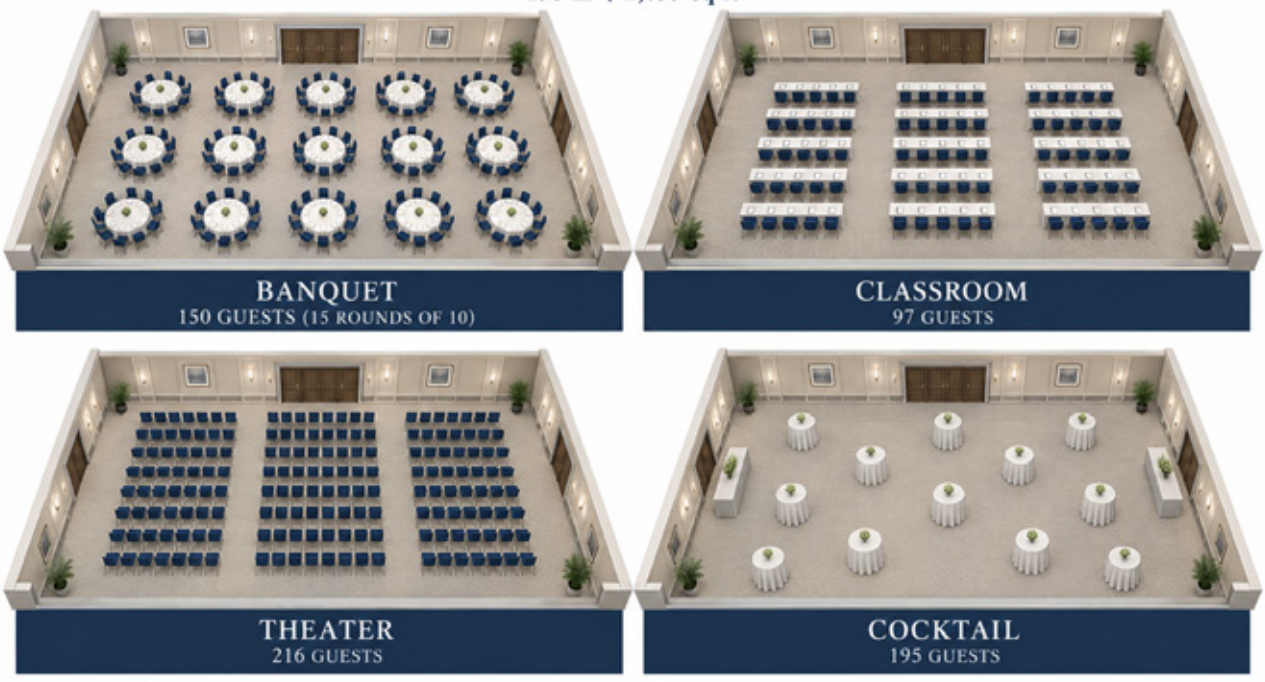
Reported area:
538 m² / 5,791 sq ft

Dimensions imply **560 m² / 6,028 sq ft.**
Area discrepancy requires confirmation.

Concept only. Capacity subject to area verification and circulation requirements.

BREAKOUT 1

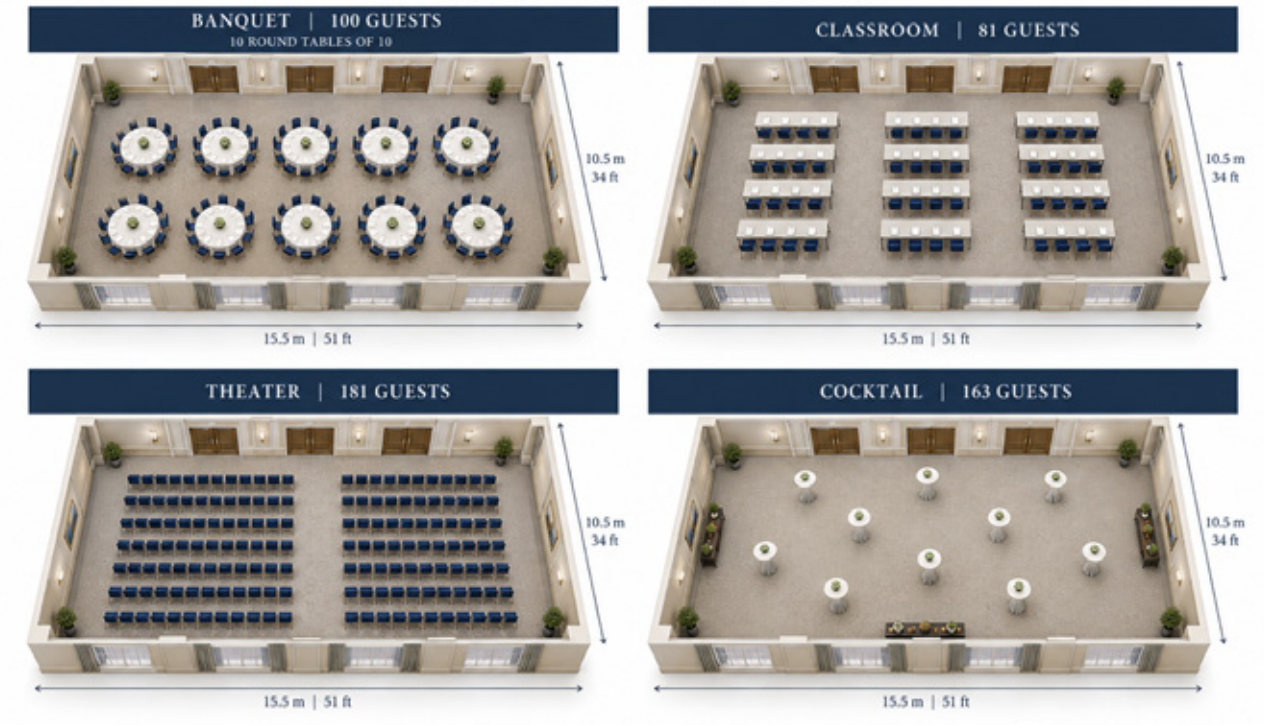
15.5 × 12.6 m | 51 × 41 ft
195 m² / 2,099 sq ft



Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

BREAKOUT 2

15.5 × 10.5 m | 51 × 34 ft | 163 m² / 1,755 sq ft

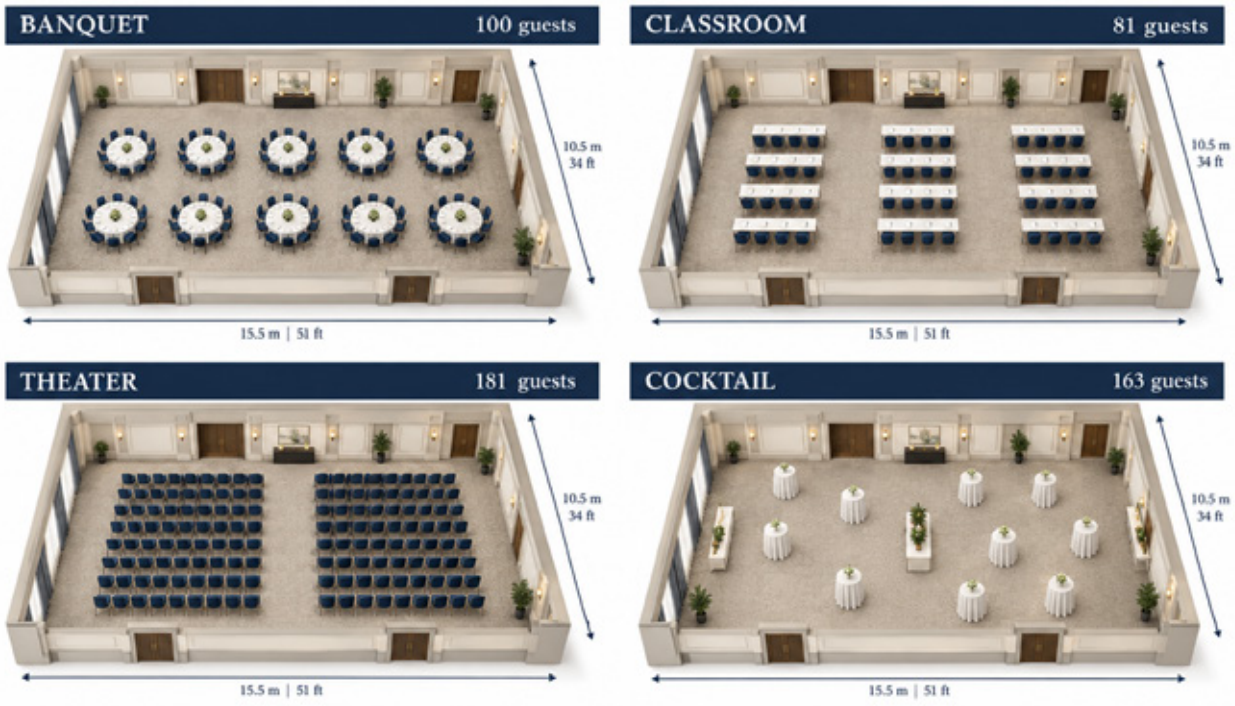


Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

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BREAKOUT 3

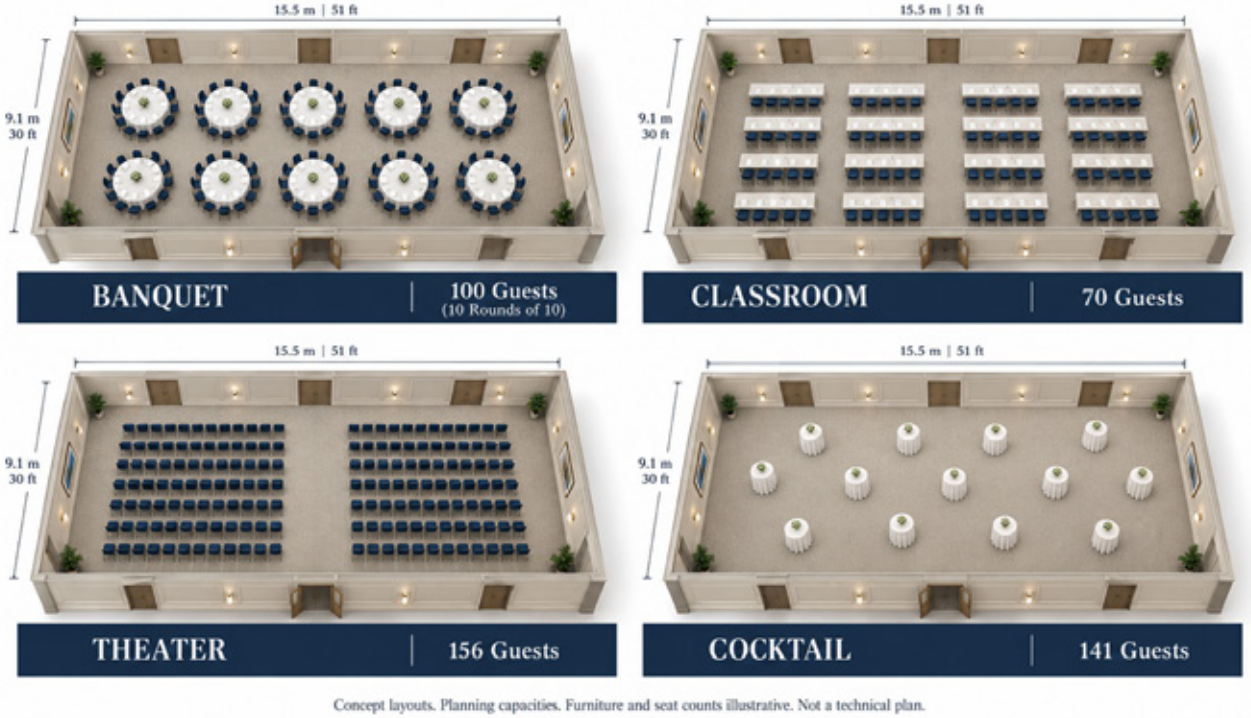
15.5 × 10.5 m | 51 × 34 ft | 163 m² / 1,755 sq ft



Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

BREAKOUT 4

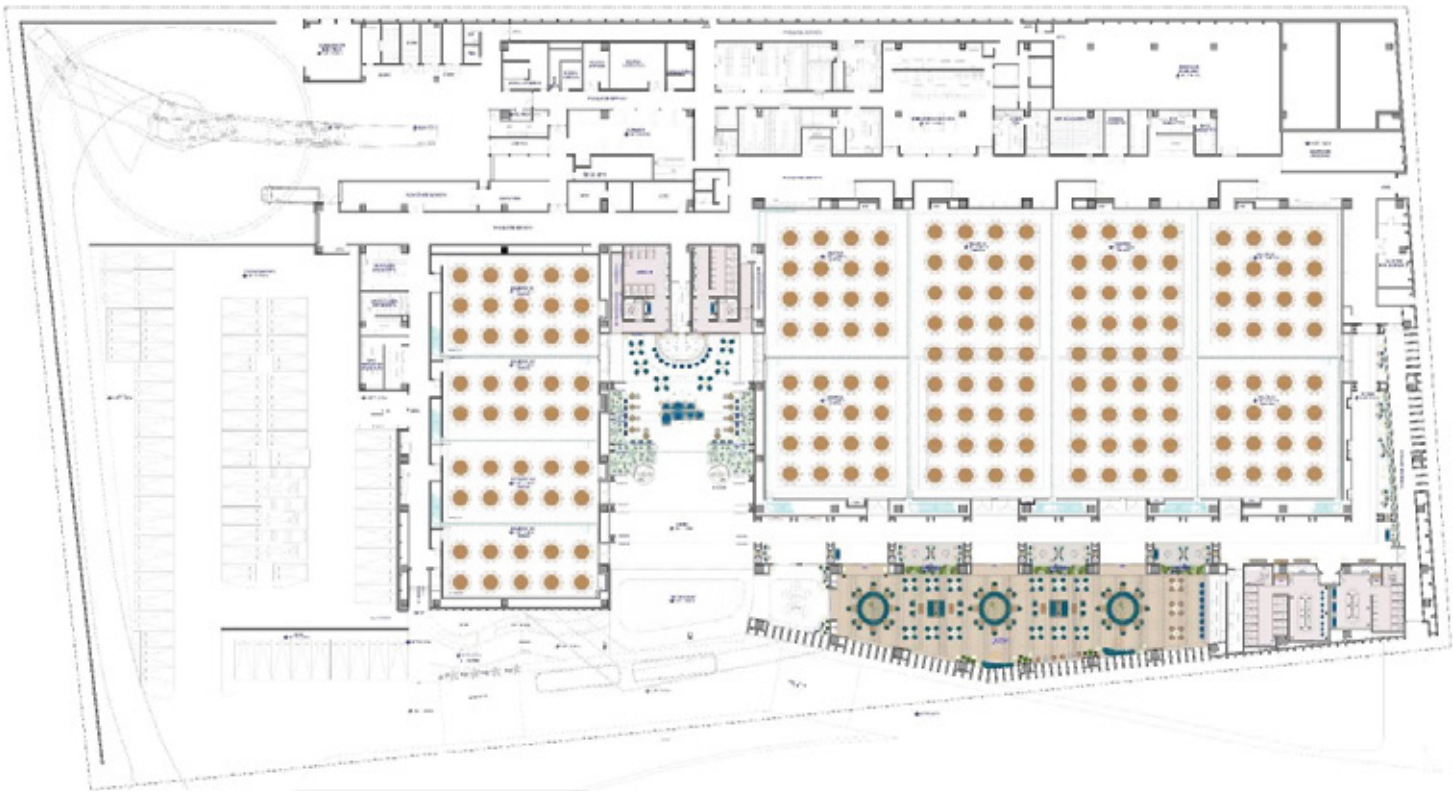
15.5 × 9.1 m | 51 × 30 ft | 141 m² / 1,518 sq ft



Concept layouts. Planning capacities. Furniture and seat counts illustrative. Not a technical plan.

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CONVENTION CENTER 1ST FLOOR



Grand Ballroom

The setting for your most ambitious gatherings.

- 2,592 m² / 27,900 sq ft · 7 m / 23 ft height
- Up to 2,880 attendees theater-style or 1,360 banquet guests. Six Grand Riviera sections offer options for large general sessions, smaller meetings and gala dinners.

Junior Ballroom

A gathering with a sense of its own.

- 666 m² / 7,100 sq ft · 7 m / 23 ft height
- Up to 730 attendees theater-style or 450 banquet guests. Use the full ballroom or its four breakout sections for conferences, workshops and private group gatherings.

CONVENTION CENTER — ROOM CAPACITIES

Capacities in guests; round tables seating 10. Areas rounded to whole square feet.

Space	Dimensions (ft)	Height (ft)	Area (sq ft)	Banquet	Tables of 10	Classroom	Theater	Cocktail
Grand Ballroom (full)	118 × 236	23	27,900	1,360	136	1,340	2,900	2,600
Room 1	61 × 59	23	3,584	160	16	180	380	330
Room 2	57 × 59	23	3,391	160	16	160	350	320
Room 3	118 × 59	23	6,975	360	36	330	720	650
Room 4	118 × 59	23	6,975	360	36	330	720	650
Room 5	61 × 59	23	3,584	160	16	180	380	330
Room 6	57 × 59	23	3,391	160	16	160	350	320
Foyer	20 × 262	23	6,222	—	—	—	—	—
Terrace	184 × 33	23	5,791	—	—	—	—	—
Junior Ballroom (full)	51 x 139	23	7,100	450	45	330	730	660
Breakout 1	51 × 41	23	2,099	150	15	100	220	200
Breakout 2	51 × 34	23	1,755	100	10	80	180	160
Breakout 3	51 × 34	23	1,755	100	10	80	180	160
Breakout 4	51 × 30	23	1,518	100	10	70	150	140

Setup not included. The Grand Ballroom includes Rooms 1–6. Junior Ballroom included breackout 1-4.